

Gratitude

NORTH SHORE-LIJ HEALTH SYSTEM FOUNDATION + WWW.NORTHSHORELIJ.COM/FOUNDATION

Katz Women's Hospital Soars to New Heights

As nearly 100 onlookers lifted their eyes to the sky, the last steel beam was hoisted by crane to the top of the new pavilion housing the Katz Women's Hospital at LIJ Medical Center on July 30. The "topping-off" ceremony, attended by North Shore-LIJ employees and supporters, marked the completion of the first phase of construction on the hospital. A number of these lucky observers even had the opportunity to sign the beam before it was put into place, cementing their names in history.

Despite the recent economic downturn, construction on the Katz Women's Hospital at both LIJ and North Shore University Hospital (NSUH) is progressing at an exhilarating rate. This is thanks in large part to the support of the Board of Trustees and groups like the Commerce & Industry Council and the Partners Council for Women's Health, who are firmly committed

to helping North Shore-LIJ transform women's health services throughout the region.

At LIJ, a wall will be erected around the open structure over the next several months, and the building is expected to be fully enclosed by July 2010. The Katz Women's Hospital at LIJ should be ready for occupation in the spring of 2012.

Meanwhile, at NSUH, the first phase of construction — which includes the renovation of the fourth floor and the addition of a fifth floor within the Lippert Pavilion — should be finished by the end of 2010. North Shore-LIJ hopes to unveil the completed Katz Women's Hospital at NSUH in 2011. ■

+ Learn how you can support the Katz Women's Hospital and Women's Health Institute at <http://support.northshorelij.com/katz>.



Above: Saul B. Katz, chairman, North Shore-LIJ Board of Trustees, stands atop the final steel beam at the "topping-off" ceremony for the Katz Women's Hospital at LIJ Medical Center.

Below: The future Katz Women's Hospital at LIJ Medical Center.



Commerce & Industry Council: TEAMING UP FOR WOMEN'S HEALTH



Commerce & Industry Council co-chairs (left to right) Ron Horowitz, Jeanine Bondi, Roger Blumencranz and Barry Swidler at the Deepdale Country Club cocktail reception.

The Commerce & Industry Council (CIC) is a prime example of the incredible good that can stem from teamwork.

Founded in 1990 by Long Island business leaders to support the state-of-the-art programs and services of the North Shore-LIJ Health System, CIC played a major role in the renovation of the Emergency Department at North Shore University Hospital. Last year, four of the original members reconvened and agreed once again to dedicate their time, talents and fundraising

reach to individuals and corporations across the New York metropolitan area. CIC has now committed to raising \$10 million toward the launch of the Katz Women's Hospital and Women's Health Institute.

"CIC believes in the importance of this most critical project for the region we serve," said Jeanine Bondi, co-chair of CIC and an associate trustee of the health system. "Empowering women through raising awareness of proactive and preventive healthcare and the customized

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+ INSIDE: KENNY LOGGINS CONCERT | ELMEZZI CONVOCATION | THE JEFFREY MODELL FOUNDATION

Lawrence Scott Events Sets the Mood at Kenny Loggins Concert

On July 15, almost 1,000 of Long Island's most influential residents joined legendary singer/songwriter Kenny Loggins in getting "footloose" to support The Feinstein Institute for Medical Research. The real star of the night, however, wasn't even playing a guitar.

Lawrence Gottesman, owner/president of Lawrence Scott Events and one of New York's premier party event planners, generously underwrote the pre-concert party at Planting Fields Arboretum State Historic Park in celebration of his company's 25th anniversary. Mr. Gottesman's fine craftsmanship set the mood for the entire evening.

In recognition of this valuable contribution, Kevin J. Tracey, MD, director and

chief executive of The Feinstein Institute, announced that the 2009 Fellowship Award had been named in Mr. Gottesman's honor. Mr. Gottesman took the stage amid thundering applause and was given the opportunity to present the award to this year's recipient, Sun Jung Kim, PhD.

Mr. Gottesman has been a generous friend of the North Shore-LIJ Health System for more than a decade. Through his unwavering commitment and creative style, he has helped the health system raise funds for a number of important initiatives, including clinical research, pediatrics and women's health. His most recent gift is just further proof of his devotion to North Shore-LIJ and the community. ■



(Left to right) Lawrence Gottesman, owner and president, Lawrence Scott Events; Kenny Loggins; and Robin Ross, consultant, The Feinstein Institute for Medical Research.

Convocation Recognizes Committed Physicians, Scientists and Supporters

There were a number of exciting milestones to celebrate at the 2009 Commencement Exercises for the Elmezzzi Graduate School of Molecular Medicine and Academic Convocation for Endowed Professorships, which took place May 28. For the first time, the annual ceremony was held within the beautiful new Goldman International Conference Center, on the ground floor of the recently expanded Feinstein Institute for Medical Research. More than 300 North Shore-LIJ physicians, administrators and supporters were in attendance.

Following a formal processional and opening

remarks, Kevin J. Tracey, MD, president of the Elmezzzi Graduate School, and David Battinelli, MD, chief academic officer of the North Shore-LIJ Health System, presented doctoral degrees to the two newest graduates of the Elmezzzi Graduate School, a highly selective PhD program that prepares physicians for careers in medical research. The graduates, Yael Tobi Harris, MD, and Michael Yeboah, MD, each spent three years conducting groundbreaking studies at The Feinstein Institute.

During the convocation, the Elmezzzi Graduate School also awarded honorary doctorates to two leaders in the fields of medicine and biomedical research: Louis W. Sullivan, MD, president emeritus of the Morehouse School of Medicine, and K. Frank Austen, MD, director of the Inflammation & Allergic Diseases Research Section at Harvard's Brigham and Women's Hospital.

Later in the ceremony, the first four endowed professorships of the Hofstra University School of Medicine were bestowed upon highly deserving candidates, and new recipients were named to two previously endowed professorships of the Albert Einstein College of Medicine. These professorships, which offer North Shore-LIJ physicians and researchers vital financial support to advance their life-changing work, were established through generous gifts from health system donors committed to advancing the frontiers of medicine and science. ■



(Left to right) Ralph A. Nappi, chairman, The Feinstein Institute for Medical Research; Dr. Louis W. Sullivan, president emeritus, Morehouse School of Medicine; Dr. Bettie Steinberg, dean, Elmezzzi Graduate School of Molecular Medicine; Dr. K. Frank Austen, director, Inflammation & Allergic Diseases Research Section at Harvard's Brigham and Women's Hospital; and Dr. Kevin J. Tracey, president, Elmezzzi Graduate School of Molecular Medicine.

Recipients of Newly Endowed Professorships

- Barbara and Donald Zucker Professor of Urooncology: **Scott Z. Fields, MD**
- Robert S. Waldbaum, MD – Robert B. Gardner, Jr., Professor of Urology: **Louis Kavoussi, MD**
- Philip Lanzkowksy, MD, Professor of Pediatrics: **Arthur Klein, MD**
- Tita and Joseph Monti – Vincent Vinciguerra, MD, Professor of Oncology: **Vincent Vinciguerra, MD**

New Recipients of Previously Endowed Professorships

- John D. Mountain, MD, Professor of Surgery: **Gene Coppa, MD**
- Edie and Marvin H. Schur Professor of Obstetrics and Gynecology: **Adiel Fleischer, MD**

+ Learn how you can support The Feinstein Institute for Medical Research at <http://support.northshoreli.com/research>.

Local Businesses Partner with North Shore-LIJ



In an effort to inspire community support for the new Katz Women's Hospital and Women's Health Institute, the North Shore-LIJ Health System Foundation recently launched the EVERY WOMAN MATTERS: A PARTNERSHIP FOR BETTER HEALTH Campaign. In May and October, a number of local businesses donated a portion of their sales to help North Shore-LIJ provide exceptional women's health services to the entire region.

THE FOUNDATION THANKS THE FOLLOWING ESTABLISHMENTS FOR THEIR GENEROSITY IN OCTOBER:

Andrew Howard Cleaners • Artistic Tile • Cactus Salon • Equinox Fitness Clubs • Estée Lauder • Lonnys • Michael Kors • Stresa • Syosset Travel

Please note that this list was current as of press time. For an up-to-date list of retailers, including those who will participate in the February 2010 campaign, visit <http://support.northshorelij.com/shop>.



MODELL FOUNDATION GIVES CHILDREN A NEW REASON TO SMILE

Since 1987, the Jeffrey Modell Foundation has been on a mission to provide early diagnosis for Primary Immunodeficiency (PI) — a serious, chronic and often fatal genetic condition. Founded in memory of Jeffrey Modell, who died of complications from PI at age 15, the foundation is dedicated to establishing diagnostic and research centers all over the world, offering children the hope of a normal, healthy life.

It is in this spirit that the North Shore-LIJ Health System finds reason to celebrate. Thanks to a generous gift from the Modell Foundation, the newest PI center has been established right here at Schneider Children's Hospital (SCH).

The new Jeffrey Modell Diagnostic and Research Center at SCH will provide outstanding care for pediatric PI sufferers. Patients and their families can obtain information from the center through a variety of mediums, including seminars and face-to-face discussions with medical providers. Physicians will have access to top-notch educational resources as well. And through the research conducted within its walls, the center may one day become the birthplace of the newest treatment for PI — or even a cure.

✚ Learn how you can support Schneider Children's Hospital at <http://support.northshorelij.com/SCH>.

Young Professionals Unite for Kids' Health

As 20-somethings working full time in Manhattan, Jen Barry and Dan Fanelli lead very busy lives — but they still manage to carve out time for philanthropy.

Recently, Ms. Barry and Mr. Fanelli joined forces to create the Schneider Society, a network of young professionals sharing the common goal of supporting Schneider Children's Hospital (SCH). "Both geographically and personally, the hospital is tied to many of our upbringings and experiences," said Ms. Barry, who serves as co-executive director along with Mr. Fanelli.

The Schneider Society plans to employ innovative ways to raise money for and

increase community awareness about SCH, including organizing events like the Summer Soiree, which took place September 9 at South Street Seaport and was enjoyed by all. Another, more formal event is in the works for 2010.

"After witnessing firsthand all the wonderful work being done at Schneider Children's Hospital, we are enthusiastic and committed to making a difference for the hospital and the children it serves," said Mr. Fanelli. ■

✚ Learn how you can support the Schneider Society in their efforts at <http://support.northshorelij.com/SCHsociety>.



Current Schneider Society members include (left to right) Jen Barry, co-executive director; Michael Mangano; Katie Savatsky; and Dan Fanelli, co-executive director. Missing: Jason Solarek, design consultant, and Mary Virginia Yurch.

The Power in you.

2009 Annual Giving Campaign

As part of the 2009 Annual Giving Campaign, entitled “The Power in You,” the North Shore-LIJ Health System Foundation is spotlighting supporters who have strived to make a difference. Here are just a few inspirational examples:

400 MILES FOR JIM

Tom Monks would climb the highest mountain to honor his brother — literally. His journey began in July 2008, when he biked from Jones Beach 40 miles east to Port Jefferson and boarded the ferry to Bridgeport, Connecticut. Over the next four days, he pedaled 350 miles to Lake Placid in upstate New York and finally ascended Mount Marcy, the tallest peak in New York State. Mr. Monks’ ride honored his late brother, Jim, who died of AIDS in 1991, and raised funds and awareness for the Center for AIDS Research and Treatment at North Shore

University Hospital. He made the trip again this July.

A STRONG FINISH

Doug Rabin was relaxing in Central Park after completing the New York City Triathlon when he found himself surrounded by brightly colored charity T-shirts — and was struck by inspiration. Shortly thereafter, he formed Tri-ing for Kids!!™ as a way to support Schneider Children’s Hospital (SCH). In June 2008, after extensive training and fundraising efforts, 25 members of the team crossed the finish line at the Mighty Montauk Triathlon. In June 2009, the number of participants more than doubled, and the team raised more than \$35,000 for SCH.

BREATHING EASY

Eighteen-year-old Scott Simon was diagnosed with asthma when he was in the third grade. Four years later, he decided to join the track and cross-country teams at Jericho High School, and he eventually overcame his symptoms. Mr. Simon credits running with helping him win the battle against asthma, and so he decided to help others with the same condition by organizing the first annual Run Out Asthma 5K race this past May. More than 200 runners signed up, and Mr. Simon’s efforts successfully raised money and awareness in support of North Shore-LIJ’s Beth Thalheim Asthma Center.

GRAND SLAM FOR SCH

Mike Filippone is just a regular guy — with the ability to do something spectacular. With the help of his friends, family and community, Mr. Filippone recently organized a batting marathon with the twin goals of setting a Guinness World Record and supporting Schneider Children’s Hospital, a cause very close to his heart of gold. In August, crowds gathered at Phelps Lane Park in North Babylon to cheer him on, and by day’s end, Mr. Filippone had swung for an astounding 15.5 hours. While he fell short of the record, he was still a winner, collecting \$5,000 for the hospital. ■

+ Read the full stories and learn how you can support the Annual Giving Campaign at www.thepowerinyou.org.

Commerce & Industry Council: TEAMING UP FOR WOMEN’S HEALTH

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services that will spring from the Katz Women’s Hospital and Women’s Health Institute is paramount to saving lives.”

Headed by Ms. Bondi, along with co-chairs Roger Blumencranz (a trustee), Ron Horowitz (an associate trustee) and Barry Swidler (also an associate trustee), the group now boasts an active membership of nearly 40 business professionals and has already hosted two very successful events this year in support of the new hospital. In May, CIC held a cocktail reception at Deepdale Country Club, and in October, a distinguished list of Long Islanders gathered at The Feinstein Institute for Medical Research for a Corporate Networking Breakfast sponsored by TD Bank. These events offered the community wonderful opportunities to hear more about the Katz Women’s Hospital from health system and CIC leaders.

To raise further funds and awareness, CIC is planning two exciting and large-scale events for 2010: the first annual Every Woman Matters Walk and an exclusive limited-player golf outing at a prestigious golf course.

“It’s an exciting time for CIC and North Shore-LIJ,” said Ms. Bondi. “Our enthusiasm is strong, our commitment is steadfast and our momentum just keeps building.” ■



(Left to right) Jeanine Bondi, associate trustee, North Shore-LIJ Health System; Saul B. Katz, chairman, North Shore-LIJ Board of Trustees; and Dr. Neeta Shah, vice president of women’s health services, North Shore-LIJ Health System, at the Deepdale Country Club cocktail reception.

+ Learn how you can support CIC in their efforts at <http://support.northshorelij.com/CIC>.

Fashion Show Sponsors

North Shore-LIJ gratefully acknowledges the sponsors of the 17th Annual Partners Luncheon & Fashion Show on September 24, benefiting the Katz Women’s Hospital and Women’s Health Institute:

PREMIER SPONSORS

- Jeri Finesilver Cancer Foundation
- Arlene Levine
- Jane B. Stein
- The Carol and Arnold Wolowitz Foundation, Inc.

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- Lilo and Gerard Leeds
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- Merry and Richard Slone

North Shore-LIJ Mourns Elsie Wunsch

The North Shore-LIJ Health System is deeply saddened by the loss of a longtime friend and supporter, Elsie Wunsch, who died peacefully at Glen Cove Hospital on June 5 at the age of 97.

Four decades ago, Mrs. Wunsch and her late, beloved husband, Samuel, established a relationship with Glen Cove Hospital that would only continue to grow and flourish as the years passed. Between 1969 and 1980, Mr. and Mrs. Wunsch provided the means for the hospital to purchase several pieces of state-of-the-art medical equipment.

Beginning in the early 1970's and continuing for more than 30 years, Mrs. Wunsch also volunteered much of her time with Glen Cove Hospital, where she could be found at the reception desk several mornings every week. Her smile served as a beacon of warmth for anxious visitors — and if they were unable to speak English, she would happily switch to Spanish, French or German. She spread her good-natured cheer to patients as well, regularly visiting the maternity unit to bestow gifts and words of encouragement on new mothers.

In 2004, Mrs. Wunsch left yet another lasting legacy to Glen Cove Hospital: the Wunsch Center for Rehabilitative Therapies. Today, the center strives to achieve exactly what Mrs. Wunsch always did so well: extending a helping hand to those who need it most, and ultimately infusing their lives with a renewed sense of confidence and well-being. It is a fitting tribute to Mrs. Wunsch that her name will forever be associated with this haven of hope and comfort.

Now, thanks to a gift left to North Shore-LIJ in her will, Mrs. Wunsch's selfless spirit will echo through the community for generations to come. ■



Elsie Wunsch

Stern Family Center Celebrates 20 Years of Helping Those in Need

In 1989, the Stern Family Center for Extended Care and Rehabilitation (CECR) opened on the campus of North Shore University Hospital to fill a vital need for nursing and short-term rehabilitation services in the region. Recently, representatives and friends of the North Shore-LIJ Health System gathered to celebrate the CECR's 20th anniversary — and kick off a major renovation project to modernize the center's rooms, nursing stations, gym and main lobby.

On hand for the ceremony was Russell Stern, a North Shore-LIJ trustee, who thanked CECR staff members for two decades of excellence in patient care. Mr. Stern's parents, Lou and Harry Stern, were the original benefactors of the CECR. Mrs. Stern, who along with her late husband has demonstrated a deep commitment to improving the well-being of the community at large, was also in attendance. It is due in large part to the Stern family's continued generosity that so many people can now turn to the CECR for an enhanced quality of life.

✚ Learn how you can support Glen Cove Hospital at <http://support.northshorelij.com/hospitals>.

✚ Learn how you can support the CECR at <http://support.northshorelij.com/centers>.

Scrapbook of Gratitude



On April 14, the New York Mets kicked off the 2009 baseball season with a "Welcome Home" Dinner at the Hilton New York. A portion of the evening's proceeds benefited the new Katz Women's Hospital and Women's Health Institute. A number of North Shore-LIJ supporters attended the event, including Trustee Dennis Riese (bottom row, second from right), seen here with former Mets superstar Darryl Strawberry (top row, second from left), members of the Riese Organization and other distinguished guests.



Current Long Island Lizards attackman and nine-year Major League Lacrosse veteran Tim Goettelmann recently created Monster's Kids, a charitable foundation dedicated to supporting children's hospitals, and made a \$5,000 gift to Schneider Children's Hospital as his inaugural act of philanthropy. Shown here are Kevin J. Dwyer (right), senior vice president of the North Shore-LIJ Health System Foundation, accepting the check from Long Island Lizards General Manager Casey Hilpert (left) and Mr. Goettelmann (center).

Michael J. Dowling
President and CEO, North Shore-LIJ Health System

Ralph A. Nappi
President, North Shore-LIJ Health System Foundation

Cecelia T. Fullam
Sr. Vice President, North Shore-LIJ Health System Foundation

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Talk to Us – And Win a Prize!

We're interested in your opinions! Take a moment to fill out this brief survey about *Gratitude*, the official newsletter of the North Shore-LIJ Health System Foundation, and you'll be entered in a raffle to win a \$100 gift certificate to Vivo Health — North Shore-LIJ's online source for high-quality health and wellness products. Or complete the survey online at <http://support.northshorelij.com/gratitude>. Thank you for your continued support!

1. What was your favorite article in this issue and why?

2. What was your least favorite article in this issue and why?

3. In general, do you find the articles in *Gratitude* interesting and informative? Why or why not?

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ATTN: Marisa Hoheb, Associate Director of Communications
125 Community Drive, Great Neck, NY 11021

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www.vivohealth.com

To be entered in the raffle, your survey must be received by December 15, 2009.

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Glen Cove Community Pulls Together in Tough Times

Harsh economic times have proven no match for a determined community. Though annual participants in the Summer Picnic POPS Concert had to do without their beloved event this summer, dedicated philanthropists found an alternative way to raise funds for Glen Cove Hospital without even leaving home.

With so many budgets being tightened this year, Glen Cove Hospital administrators and supporters decided that the much-anticipated concert would simply have to wait until next year — but the hospital would not. Instead of the usual outdoor picnic, creative fundraisers developed a “non-event” mailing encouraging regular concert attendees to make a donation and reminding them that without the added expense of planning the event, 100 percent of their contributions would benefit the new Breast Surgery Center at Glen Cove Hospital.

The “non-event” initiative has been met with acclaim. So far, \$92,000 has been raised in support of the Breast Surgery Center, and donations are still coming in! ■

+ Learn how you can get involved with the “non-event” and support the Breast Surgery Center at <http://support.northshorelij.com/pops>.

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