

GRATITUDE

North Shore-Long Island Jewish Health System Foundation

Winter 2006

HISTORIC GIFT Benefits Medical Research

Every day, countless people benefit from the dedication and vision of Susan and Leonard Feinstein, long-time supporters of the North Shore-Long Island Jewish (LIJ) Health System who have focused much of their philanthropy on medical research. Knowing the key to improving treatments and finding cures lie in research, the Feinsteins, one of Long Island's most influential families, recently pledged a major contribution to benefit the Institute for Medical Research, the single largest gift ever made to the health system. In recognition of their goodwill and generosity of spirit, the institute will now be known as The Feinstein Institute for Medical Research.

Throughout the years, Mr. Feinstein, who is co-founder and co-chairman of Bed Bath & Beyond, has taken an active role as a member of the Board of Directors for the Institute for Medical Research and as a North Shore-LIJ Health System trustee, supporting such areas as women's health, oncology and critical care.

With a history of giving that includes a keen interest in research, the Feinstein family made a generous donation in 2000 to establish the Susan and Leonard Feinstein Center of Neuroscience, one of five centers of excellence at the

Institute, where investigators work on understanding the neural mechanisms of brain function in health and disease. Part of their interest in research was spurred in 1982 when their son was involved in a car accident and suffered a severe head injury. The Feinsteins then founded The Long Island Head Injury Association, which provides long-term care to brain injury survivors.

The Institute has earned a strong presence in the world of research through its renowned scientists and landmark discoveries that will continue well into the 21st century. The Feinsteins' most recent gift will help fund the con-

struction of a new structure — one that is much more than brick and mortar, it will be a place to fill with new science and will provide a centralized state-of-the-art facility for the Institute's scientists.

It is the Feinsteins' hope that in light of their commitment, others will be inspired to support the invaluable research conducted at The Feinstein Institute. Their momentous gift not only creates a lasting legacy for the Feinstein family but also supports important investigations that affect a myriad of diseases and establishes a strong foundation for promising new research of the future. ✨



Susan and Leonard Feinstein

CLL Research Advances Thanks to a \$10 Million Gift

In hopes of curing a devastating disease, Peter Karches, along with his wife and four children, has provided a \$10 million gift through the Karches Family Foundation to support chronic lymphocytic leukemia (CLL) research.

Mr. Karches, a former president of Morgan Stanley and well-respected member of the Locust Valley community, was diagnosed with CLL in 2000. When he achieved limited success with his initial protocol of chemotherapy, he searched for specialists who were making advances in CLL, the most common adult leukemia in this part of the world. His search for other possible treatments led him to Kanti R. Rai, MD, who is world-renowned for his expertise

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Kanti R. Rai, MD

CLL Research Advances Thanks to a \$10 Million Gift

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in CLL. Dr. Rai developed the Rai staging system that provides a valuable clinical framework around which to determine therapies for the disease. Fortunately, under Dr. Rai's care, Mr. Karches saw significant improvement and became interested in learning more about CLL research efforts being conducted at The Feinstein Institute for Medical Research.



Nicholas Chiorazzi, MD

Together, Nicholas Chiorazzi, MD, and Kanti R. Rai, MD, investigators at The Feinstein Institute, have been leading a team of scientists in groundbreaking research concerning CLL. Dr. Rai, who is chief of the division of hematology-oncology at Long Island Jewish Medical Center, has been studying and treating difficult cases of this disease for more than 30 years.

Discoveries by Drs. Chiorazzi and Rai, as well as other experts, have opened the door to new prognostic tools and treatments. Their recent studies have led them to novel findings involving specific gene and protein markers that can help predict the course of the disease, affecting a patient's prescribed treatment.

With their research on the brink of a turning point, funding these investigations is more important than ever.

Mr. Karches' decision to support CLL research at The Feinstein Institute for Medical Research speaks volumes to his firm belief in the Institute's work, which translates into hope for those living with this disease. "It is my hope that by making this donation, not only

will it improve our arsenal against CLL, it will give others the impetus to pick a disease and fund research to help advance the medicine toward a cure," said Mr. Karches.

With Mr. Karches' generous contribution, the scientists involved in this research can move forward in their mission to find better treatments and offer longer life to CLL patients. *

Heartfelt Thanks for Continuing Generosity

In her continuing commitment to cardiac services, Sandra Atlas Bass recently made a gift of \$2 million. Located at North Shore University Hospital (NSUH) and North Shore-Long Island Jewish (LIJ) Medical Center, The Sandra Atlas Bass Cardiology Centers have earned a national reputation in cardiology and cardiac surgery by providing leading-edge care in state-of-the-art facilities. This new gift will support the expansion of cardiac services at both locations, including the addition of four new catheterization labs at NSUH — for a total of nine — and a fourth lab at LIJ.



Sandra Atlas Bass

Reception Honors Generous Support of Pioneering Research



Eileen Ludwig Greenland was honored for her generosity to The Feinstein Institute for Medical Research. A plaque was presented in recognition of Mrs. Greenland's support of groundbreaking studies in rheumatoid arthritis. She is shown here with her husband, Leo Greenland (left) and Peter K. Gregersen, MD, investigator and head of the Center for Genomics & Human Genetics (right).

CA Gives \$12 Million to Support North Shore-LIJ Health System



Dennis Davidson, MD, (right), chief of neonatal and perinatal medicine at Schneider Children's Hospital, reunites with young patients and their families at an October 3 news conference to announce a \$12-million pledge to the health system from CA. Part of the gift will be used to expand the hospital's Neonatal Intensive Care Unit, which uses advanced technology, known as the brain cooling cap, to prevent brain damage in high-risk newborns, including one-month-old Dylan McKay (being held by his mother Ann, left), and four-year-old Thomas Roessler (being held by his father Edward, right).

In a move that demonstrates substantial corporate goodwill, CA announced a \$12 million, 10-year pledge to create the CA Pediatric Wellness Center at Schneider Children's Hospital (SCH) and to strengthen child and adolescent healthcare programs in the New York Metropolitan area.

Schneider Children's Hospital has been caring for sick children for more than twenty years. The number of children that come to SCH each day has grown tremendously, increasing the need for more space and staff while keeping pace with technology to ensure our children have the best care possible. With this new gift from CA, SCH will also be able to expand the Neonatal Intensive Care Unit and build a glass-enclosed atrium. In addition, it will support a trauma treatment center.

A major portion of the grant, \$10 million, provides for a 5,900-square-foot expansion of the Neonatal Intensive Care Unit. This expansion will increase the unit, a New York State-approved regional perinatal center caring for high-risk infants, from 44 to 68 beds. In

addition, renovation of an existing courtyard is planned that will transform the space into an enclosed atrium, where patients and caregivers will have access to interactive exhibits as well as numerous health programs.

To help children and their families who have experienced traumatic events, \$2 million of the gift will support The Center for Child and Family Traumatic Stress. This center will offer trauma-focused activities that include public education, professional training, the development and implementation of effective interventions and research and providing hope to those dealing with distressing ordeals from family violence to life-threatening illnesses to terrorist attacks.

CA's generosity will help Schneider Children's Hospital raise the standard of pediatric wellness across Long Island and endorse their commitment to the future health of our children. *

To find out how you can help, visit www.northshorelij.com/foundation.

Dedicated to Serving Traumatized Children

Serving as director of The Center for Child and Family Traumatic Stress, Sandra Kaplan, MD, has dedicated most of her career to helping traumatized children. Recognized on both a regional and national level, Dr. Kaplan's efforts have included the development of a wide range of mental health services, professional and public educational programs and research.

The Center for Child and Family Traumatic Stress has helped countless families in the community, providing critical services to those in need. "Throughout their lives, children can be at risk for traumatic experiences," said Dr. Kaplan. "Whether it is through family violence, a life threatening illness, an accident, disaster or a terrorist attack, the stress of such trauma can have lifelong effects." Dr. Kaplan and her team at the Center are thankful for the \$2 million gift from CA, which help them maintain the trauma program, continue services for those impacted by 9/11, assist in outreach programs and allow them to help many more families.



Sandra Kaplan, MD

Foundation with a Big Heart

The Thomas and Jeanne Elmezzi Private Foundation

Thanks to a \$180,000 grant from the Thomas and Jeanne Elmezzi Private Foundation, Irwin Klein, MD, Associate Chairman, Department of Medicine and Chief, Laboratory of Molecular Endocrinology of North Shore University Hospital (NSUH), and Alan Hartman, MD, Chairman, Department of Cardiovascular and Thoracic Surgery, NSUH, will be conducting a two-year clinical trial to research the use of triiodothyronine (T3), a hormone produced by the thyroid gland, on patients with atherosclerotic cardiovascular disease who have undergone coronary artery bypass grafting (CABG). The grant will fund important research, which can ultimately make a positive difference in the

postoperative recovery of these patients.

This new study is a continuation of a previous trial conducted by Dr. Klein on newborns that had undergone CABG to correct a birth defect. In this trial, (T3) therapy was so successful improving the recovery of these patients it has changed the standard of care for newborns that have experienced heart surgery.

One of several post operative complications experienced by adult patients is atrial fibrillation, which has been associated with an increased incidence of stroke and malignant ventricular arrhythmias — which means longer hospital stays and increased medical costs for patients. It is hoped that through the use of T3 therapy the incidence

of atrial fibrillation can be reduced by as much as 25 percent. On a national level, a reduction of 25 percent can mean a savings of one billion dollars in medical expense. Together, Drs. Klein and Hartman will begin a two-year clinical trial exploring the benefits of T3 on 280 adult patients.

To give back to those less fortunate, Mr. Elmezzi started the Thomas and Jeanne Elmezzi Foundation in 1996. Over the years, he and his wife Jeanne remained active in the charitable activities of the foundation up until the time of their recent passing. The health system extends their deepest sympathies to their family and remains grateful for the Elmezzi's generosity. ✨

FASHION for a Cause

The Americana Manhasset provided a dazzling runway fashion show featuring collections by Carolina Herrera, Donna Karan and Michael Kors to help raise funds at the Partners Council for Women's Health 13th Annual Luncheon and Fashion Show. All of the excitement took place under a magnificent tent at the Planting Fields Arboretum in Oyster Bay, where nearly 500 guests mingled and bid on silent auction items. Shon Gables, WCBS morning news anchor, acted as the mistress of ceremonies. Partners Council for Women's Health of the North Shore-Long Island Jewish Health System is devoted to raising funds to ensure that



Some of the Partners Council for Women's Health committee members pause for a photo (left to right): Gilda Zirinsky, Denise Silverberg, Jamie Launer, Merry Cohen, Toby Muss, Karen Leipziger, Dayle Katz, Susan Rucker, Ruth Slade, Carol Wolowitz, Rhoda Kreggsman, Libby Hart, Carol Zelkin and Andrea Weiss.

cutting-edge programs, facilities and technology are available to all women of the community.

The proceeds from this year's luncheon will

support women's cancer care at The Montefiore Cancer Center as well as gynecologic oncology research and women's cardiology. ✨

Click or Clip!

The North Shore-Long Island Jewish Health System Foundation has made it even easier to support its efforts. Simply log on to www.northshorelij.com/foundation and make a donation that will truly make a difference. Or if you prefer, just clip out and complete this coupon!

*North Shore-LIJ Health System
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Scrapbook of Gratitude



NLD HOLDS 16TH ANNUAL GOLF CLASSIC TO BENEFIT CHILD LIFE

The 16th Annual New Leadership Division (NLD) Pro-Am Golf Classic took place on August 15 at Fresh Meadow Country Club and Deepdale Golf Club to raise funds for the Child Life and Education Services Program at Schneider Children's Hospital at North Shore. The honoree for the day was a long time supporter of North Shore-LIJ Health System and an associate trustee Stuart Hayim (center), pictured here with the golf co-chairs (left to right) Jeff Mandell, Gary Schimmerling, Mark Goldberg and Barry Gersten. Special thanks to the golf committee and to the NLD Co-Chairs Howard Waltuch and Gary Weiss for their efforts in this event that raised more than \$500,000.



A TASTE OF LIFE

The 11th annual *A Taste of Life* was held June 13 at Land's End in Sayville, New York, to support cardiac services at Southside Hospital. The event honored Fred Billings (center) of the Irish Coffee Pub, pictured here with Michael L. Nolan, executive director of Southside Hospital (left) and Robert T. Sendel, event chairman. This year's event was a record breaker, raising more than \$47,000.



COMMERCE BANK CHAMPIONSHIP PROVIDED FUNDS AND FUN

Thanks to the Commerce Bank Championship held June 27 through July 3 at the Red Course at Eisenhower Park, Edward Travaglianti, president of Commerce Bank LI, presented a \$250,000 check to Philip Lanzkowsky, MD, executive director of Schneider Children's Hospital (SCH). The event was a terrific success featuring a SCH expo tent and the new Family Fun Pavilion, featuring games, contests and fun for all ages.



ANNUAL TOURNAMENT RAISES FUNDS FOR ESSENTIAL SERVICES

At Muttontown Country Club on August 15, Plainview and Syosset Hospitals held their 10th Annual Golf and Tennis Tournament. The day was a tremendous success, raising \$98,000 to benefit essential services at both hospitals. Enjoying a day on the golf course are (left to right) John Grosso, MD; David Antell, MD; Doreen Savasta and Joseph Savasta, MD.



FRANKLIN GOLF OUTING SWINGS TO SUCCESS

Franklin Hospital held its 23rd Golf Outing on August 22 at Middle Bay Country Club in Oceanside, New York. With the participation of 110 golfers, the day was a huge success, raising more than \$85,000. To commend a job well done, Assistant Commissioner of the Nassau County Police Department Denis Monette (center) is shown here presenting citations to Steve Kanowitz (left), member of the golf committee, and Harold Sirota, DO (right), chairman of the golf committee, who was also recognized for his many years of dedication to the hospital.



PATTI LUPONE SINGS TO FULL HOUSE TO BENEFIT GLEN COVE HOSPITAL

On November 6, the 2nd Annual Critical Care Cabaret was held to benefit the critical care unit at Glen Cove Hospital. The evening honored Nancy Taylor and commemorated David Taylor for their long-time shared dedication and commitment to Glen Cove Hospital and the health system. Guests were treated to the amazing Patti LuPone who, after putting on an exhausting matinee performance of *Sweeney Todd* on Broadway, sang to a full house at Piping Rock Club in Locust Valley. More than 250 guests attended the sold-out event, which was orchestrated by (left to right) Mary Ann Wheatley, Lisa Schiff, Barbara Hoover and Bea Banker.

Help us make more memories for our Scrapbook of Gratitude by visiting www.northshorelij.com/foundation. Every gift is important!

Postmaster: Please deliver within
December 26 to 30.

WWW.NORTHSHORELIJ.COM/FOUNDATION

Paying Tribute to Volunteers



On September 28, the Annual Volunteer Awards luncheon was held at the Crest Hollow Country Club for volunteers with milestone service years. Ralph A. Nappi, president, North Shore-Long Island Jewish Health System Foundation served as the Master of Ceremonies. Yana Hirsch (center), who was honored for 50 years of service at Long Island Jewish Medical Center, accepted a congratulatory bouquet and gift from Trustee Ann Gottlieb (left) and Chairman of the Board of Trustees Daniel C. de Roulet (right).

Thank You!

JFCF DONATES GIFT TO AID RESEARCH

The Women's Division of the Joel Finkelstein Cancer Foundation (JFCF) donated \$182,000 to purchase two pieces of equipment to be housed in the Molecular Genetics Core Facility of the Feinstein Institute for Medical Research. The equipment, a BD LSR II Flow Cytometer and a BD FACSAry™ Bioanalyzer System, will be used to isolate and identify cells, which will be valuable in understanding the structure, development and growth of cancer cells. This gift is being made in memory of their dear friend, Joan Gottlieb, who died of lung cancer. The health system is thankful for the many generosities JFCF has provided throughout the years and for its efforts in funding state-of-the-art equipment and programs to benefit cancer patients.

A bequest is a gift that keeps on giving...

Remembering the health system in your will is a simple and easy way to leave a life-saving legacy. If you would like to learn how leaving a legacy can provide you and a loved one with a lifetime of income and a great tax deduction, please contact us at **(516) 465-2564** or complete and mail this form.

North Shore-LIJ Health System
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