

GRATITUDE

North Shore-Long Island Jewish Health System Foundation

Winter 2007

Sandra Atlas Bass: A Woman with a Heart of Gold

The undeniable passion behind Sandra Atlas Bass' lifetime of giving is her sincere wish to make a difference by helping others. "I am dedicated to making a difference in this world by helping to better people's lives," said Ms. Bass. And that is exactly what she has accomplished through her outpouring of generosity in her latest gift of \$25 million to the North Shore-Long Island Jewish (LIJ) Health System.



Sandra Atlas Bass

To recognize her philanthropic spirit and this significant gift, the campus of North Shore University Hospital (NSUH) will be renamed North Shore University Hospital — The Sandra Atlas Bass Campus.

Ms. Bass' new, meaningful gift will aid in the overall growth of NSUH. This extraordinary contribution touches the lives of every person who walks through the door. From the physi-

cians, nurses and healthcare professionals who benefit from the acquisition of cutting-edge technologies to the patient seeking life-saving treatment, her generosity will enable the hospital to generate enhanced services and innovative programs that directly and positively impact healthcare for the entire community.

Ms. Bass is very active in the local community in which she is deeply rooted. She is president of a successful property manage-

ment company in Great Neck and is also president of the Sandra Atlas Bass and Edythe and Sol G. Atlas Fund, Inc.

Ms. Bass has a history of giving to numerous charitable causes near and dear to her heart, and "giving back to the community" are literally words she lives by. A life trustee and friend to the North Shore-LIJ Health System for decades, Sandra Atlas Bass truly has a heart of gold. *

Sandra Atlas Bass SOCIETY

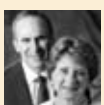
The philanthropic support of Sandra Atlas Bass has helped create one of the leading cardiac services programs in the country. Her charitable gifts have had a direct impact on the many thousands of patients who visit the Sandra Atlas Bass Cardiology Centers each year. In honor of Ms. Bass and her ongoing generosity, a special society has been established to continue her spirit of giving for years to come.

On October 3, the Foundation hosted a dinner at the home of Jo-Ellen and Ira Hazan, a North Shore-Long Island Jewish Health System trustee, to thank members of the Sandra Atlas Bass Society for their outstanding support.

A special keepsake gift was presented to guests to showcase their membership.

The Sandra Atlas Bass Society is limited to 50 members, who each contribute leadership gifts to support cardiac services. Each donor will be listed on the Sandra Atlas Bass Society Donor Wall located by the Cardiology Physicians' Office and Exam Suite in North Shore University Hospital.

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North Shore LIJ North Shore-Long Island Jewish Health System Foundation

North Shore-Long Island Jewish Health System

www.northshorelij.com/foundation

Sandra Atlas Bass SOCIETY

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Including its namesake, there are currently 23 society members:

Sandra Atlas Bass • Charles M. and Jane P. Berger • Leslie and Bernard Ettinger • Barbara and Steven Grapstein • Jo-Ellen and Ira Hazan • Robin and Jonathan Helfat • Judith and Thomas Iovino • Randi and Mark Jacobson • Susan and Robert Katz • Phyllis and David Kugel • Dale Landy and John Landy • Arlene and Arthur Levine • Ellie and Martin Lifton • Toby and Stanley Muss • North Shore University Hospital Auxiliary • Lois and Robert Pergament • In honor of Nicholas Racanelli, Jr. • Jodi and Robert D. Rosenthal • Pyong and Scott Rudolph • Jeannine and Claude Sherman and Family • Systemax, Inc. • Sandy and Howard Tytel and Family • Susan and Lawrence Wiener

To learn more about the benefits of being a member or how to join the Sandra Atlas Bass Society, contact Rosalind Herbsman at (516) 465-2552.

SPECIAL HONORS FOR PAST UROLOGY CHAIRS

Louis Kavoussi, MD, the new chairman of urology, will shortly be announcing the creation of the Arthur Smith Institute for Urology. This naming honors Arthur Smith, MD, who for many years was chairman of the Department of Urology at Long Island Jewish Medical Center. It was made possible by a successful fundraising campaign that created an endowment, The Fund for Urologic Research and Discovery, which will support the Institute for many years to come. Dr. Smith was instrumental in the fundraising effort. A similar effort is being undertaken for North Shore University Hospital's former chairman of urology, Robert Waldbaum, MD. A campaign is under way to raise the funds to endow The Robert Waldbaum Professorship in Urology.

From a Thoughtful Gift BLOOMS A GARDEN

Recognized as a center of excellence in caring for the elderly and for those in need of short-term rehabilitation, the Stern Family Center for Extended Care and Rehabilitation is set upon a hillside above The Sandra Atlas Bass Campus at North Shore University Hospital. And now, thanks to a wonderful gift from Roslyn resident Jane B. Stein, the center will be beautifully enhanced for the enjoyment of residents and visitors alike.

The gift from Mrs. Stein will be used to create a garden atmosphere on the grassy areas on either side of the center's traffic circle. In addition, benches, plantings and trees, as well as walkways that are accessible for those in wheelchairs, will be added to complement the garden patios and courtyards that already exist at the center. To keep residents dry from foul weather, a canopy will be built over the existing entrance where there is currently no protection.

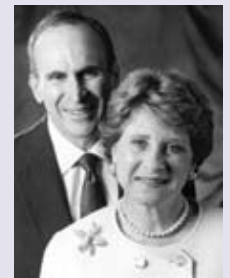
Mrs. Stein, a daughter of the late Dorothy and Alvin Schwartz whose benefaction named the Ambulatory Surgery Center, continues a family tradition of giving. In recognition of her generosity, the new area will be named, in perpetuity, *The Philip M. Stein Entrance and Garden*. Her gift not only creates a lasting tribute to her late son Philip, but also makes a direct impact on the patients at the Stern Family Center for Extended Care and Rehabilitation, where expert care allows the majority of residents to return home to continue their recovery. ✨

Make a donation of \$50 or more this year to the Stern Family Center for Extended Care and Rehabilitation and your name will appear on next year's Annual Donor Banners that are displayed in the center's lobby.

Philanthropy Enhances Emergency Care in the Manhasset Community

Trustee Alan I. Greene and his wife, Helen, an associate trustee, are longtime friends of the North Shore-Long Island Jewish (LIJ) Health System and thanks to their vision and goodwill, the community served by North Shore University Hospital (NSUH) has access to a state-of-the-art Emergency Department.

Over the years, the Greene family's support of more than \$8 million has been instrumental in the health system's ability to fulfill its mission of delivering the finest healthcare in the region. The Greene Emergency Center at NSUH stands as confirmation of their dedication and compassion. Open 24 hours a day, 7 days a week, the center treats approximately 60,000 patients annually for wide-ranging medical conditions.



Alan and Helen Greene



North Shore University Hospital's Emergency Department enters the final stage of renovation. Scheduled for completion by the end of April 2007, the renovation of the waiting room has begun.

Furthering their commitment to North Shore-LIJ and the welfare of their neighbors, the Greenes have made a new gift of \$3 million. Their generosity will specifically help complete the construction and renovation of the Greene Emergency Center, which serves as a preeminent provider of quality emergency healthcare for the entire community.

Feinstein Institute Raises \$850K with Earth, Wind & Fire Concert



The concert honored the memory of Peter Karches, benefactor of chronic lymphocytic leukemia research. Shown here is his wife Susan Karches, center, with her children (left to right) Pamela, Peter, Jr., Nancy and Amy.

Nearly 650 guests danced the night away at a benefit concert starring the band Earth, Wind & Fire that raised \$850,000 to support The Feinstein Institute for Medical Research. The concert, which took place under a tent at the Planting Fields Arboretum in Oyster Bay, honored the memory of Peter Karches, a major benefactor and friend of The Feinstein Institute, who lost his battle with chronic lymphocytic leukemia (CLL) last April.

Mr. Karches and his wife, Susan, pledged to support the work of two world-renowned CLL researchers at the institute — Nicholas Chiorazzi, MD, and Kanti Rai, MD. Mr. Karches, who was a former Morgan Stanley executive, was widely known for his philanthropic activities as well as



(Left to right) Michael Dowling, president and CEO of North Shore-LIJ Health System; Edward Miller, board of directors of The Feinstein Institute; and Bob Catell, chairman and CEO of KeySpan Corporation.



Two members of Earth, Wind & Fire, Verdine White (far left), and Ralph Johnson (far right) pose with (left to right) Leonard and Susan Feinstein and Richard Feinstein

for his business integrity and leadership. He went public with his donation to support CLL to be an impetus to other people with the resources to fund disease-oriented research efforts.

The presenting sponsor was KeySpan Corporation, which for the second year in a row, granted a competitive fellowship to support the research of a talented young investigator at The Feinstein Institute. This year, the \$50,000 award was presented to Huan Yang, MD, PhD, an assistant investigator in the Laboratory of Biomedical Science. ✨

To learn how you can help support The Feinstein Institute for Medical Research, visit www.northshorelij.com/foundation.

NORTH SHORE-LIJ MOURNS PASSING OF HERMAN MERINOFF

The North Shore-Long Island Jewish Health System recently lost a dear friend and one of its leading supporters with the death of Herman Merinoff, who died on June 28, 2006, at the age of 77.



A philanthropist, businessman and lawyer, Mr. Merinoff was involved with North Shore-LIJ for decades, first as a trustee of North Shore University Hospital and more recently as chairman of the board of The Feinstein Institute for Medical Research. During the time leading up to his election as chair, he had participated as an active board member since the founding of The Feinstein Institute in the late 1990's.

In 2004, Mr. Merinoff and his wife Susan provided a generous gift to endow The Susan & Herman Merinoff Center for Patient-Oriented Research, which is an important resource in the discovery and diagnosis of human disease and the development of new treatments. Throughout his life, Mr. Merinoff also devoted much time and energy to countless other philanthropic endeavors. His dedication was recognized with numerous awards from organizations such as the National Committee for the Prevention of Child Abuse, American Cancer Society, Fund for Higher Education and Anti-Defamation League.

Herman Merinoff will be deeply missed and will long be remembered for not only his kind ways but also for the great contributions he made to The Feinstein Institute, the health system and to the entire community.

Great Financial Planning with a North Shore-LIJ Gift Annuity

People are still concerned about the trend in interest rates. Are they going to continue to rise? If so, how high will they go? And why did mortgage rates drop when short-term interest rates were rising? How can an individual build a portfolio of fixed income investments in these uncertain times?

Throughout this period of volatile interest rates, individuals have been seeking the benefits of lifetime, high fixed rate annuities with Charitable Gift Annuities. North Shore-Long Island Jewish (LIJ) Health System's Gift Annuity program has been providing generous benefits for our supporters for a number of years. Operated under New York law and regulations that are intended to protect consumers, North Shore-LIJ's program provides generous annuity rates based upon the ages of its annuitants.

Since the rates are based upon an annuitant's life expectancy, older individuals receive higher fixed annuity rates. You can see from the following table that age is the major factor:

Age	Gift Annuity Rate	Age	Gift Annuity Rate
55	5.5%	75	7.1%
60	5.7%	80	8.0%
65	6.0%	85	9.5%
70	6.5%	90 & over	11.3%

For joint and survivor annuities (2 lives), the rates, reflecting longer life expectancies, are also generous. For example:

Ages	Gift Annuity Rate	Ages	Gift Annuity Rate
65/65	5.6%	80/75	6.6%
70/65	5.7%	80/78	6.8%
75/70	6.1%	85/80	7.3%
75/73	6.2%	90/85	8.4%

With fixed income investments continuing at their lowest yields in years, it may be the wisest financial investment decision you can make to find out about a North Shore-LIJ Gift Annuity. You can combine your desire to support the important work of the Health System with the comfort of high fixed rate lifetime income for yourself (and another). *

Please contact Robert Castano, assistant vice president of the North Shore-LIJ Health System Foundation, at **(516) 465-2564** or by e-mail at rcastano@nshs.edu. He will prepare a confidential proposal for you for your own North Shore-LIJ Gift Annuity.



History in the Making

On October 30, 2006, spectators gathered to witness the last and highest steel girder placed, celebrating the "topping off" of the new building expansion of The Feinstein Institute for Medical Research. Attending the ceremony along with Michael J. Dowling, president and CEO, North Shore-LIJ Health System, and Kevin Tracey, CEO, The Feinstein Institute for Medical Research, were Susan and Leonard Feinstein, Marjorie Boas Levins and Susan Merinoff, along with health system administrators, researchers and friends.

Associate Trustees Dedicated to Charitable Support

Significant to North Shore-LIJ Health System's success is the support it receives from the Associate Trustees, a group of interested community and business leaders committed to the health system and its mission.

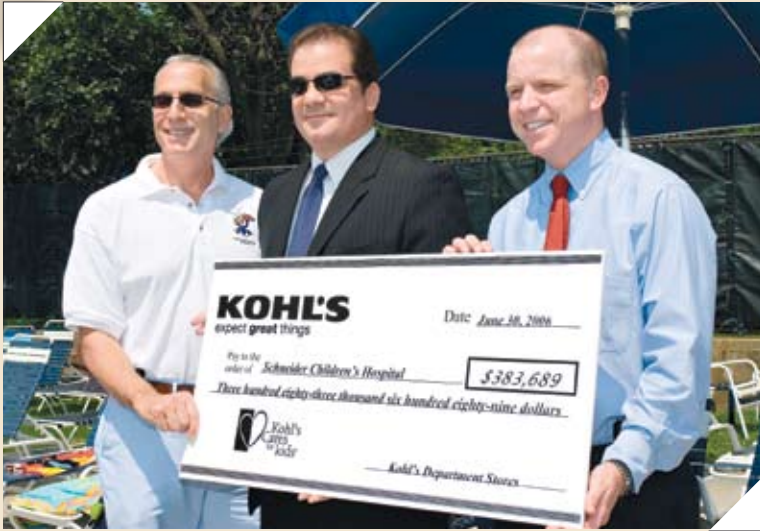
At the 2006 annual Associate Trustee meeting, the Executive Committee announced their commitment to raise \$1 million to name the entrance garden at the Monter Cancer Center. The entrance garden is a welcoming space intended to provide a sense of calming nature.

To help launch the project, a reception was held on October 24 at the Center for Advanced Medicine. The evening, which featured guest speakers Mitchell A.

Goldman, MD, chairman of the Department of Radiology and Louis R. Kavoussi, MD, professor and chairman of the Department of Urology, culminated with tours of the Ambulatory Surgery Center, the Diagnostic Imaging Center and the Monter Cancer Center.

This is the first of several projects in which Associate Trustees will band together to actively assist the health system achieve its goal to enhance and expand hospital campuses and facilities. Their enthusiasm and dedication is crucial to the philanthropic support that helps ensure healthcare excellence.

Scrapbook of Gratitude



DONATION FROM KOHL'S TO BENEFIT CHILDREN'S SAFETY PROGRAMS

Just in time for summer pool fun, Kohl's Department Stores District Managers John Vincente (center) and Tim McLarty (right) gathered at the Bayside Terrace Pool Club to present a check for \$383,689 to Eric Chaikin, associate executive director of Schneider Children's Hospital. The funds were raised through the Kohl's Cares for Kids program and helped support water safety programs in the community among other important services for children.



HELPING CHILDREN SMILE

More than 175 people gathered together to enjoy the Discover the Smile gala, an evening of live music, fun and games. The group has helped to make Schneider Children's Hospital a more child-friendly atmosphere by providing artwork and interactive museum-quality exhibits. Shown here is the 2006 Gala Committee (left to right): Michelle Salzman, Jodi Ehren, Amy Dash, Lauren Edwards, Lisa Martin Epstein, Cindy Lyman, Lisa Lanzkowsky, Hillary Fox, Tammie Feldman and Marketta Watson.

MUSIC UNDER THE STARS BENEFITS CRITICAL CARE AT GLEN COVE HOSPITAL

More than 1,450 fans arrived for an evening of music under the stars at the 24th Annual Summer Picnic POPS Concert, which was held at Old Westbury Gardens to benefit critical care at Glen Cove Hospital. This year's concert featured Maestro Louis Panacciulli and the Nassau Pops Symphony Orchestra, and for the first time, Strawberry Fields — The Ultimate Beatle Tribute Band. Posing in front of the Old Westbury Mansion are (left to right) Dennis Connors, executive director of Glen Cove Hospital; Frank Harrington, event chair; Louis Panacciulli, conductor of Nassau Pops Symphony Orchestra; and Saul Katz, chairman, Board of Trustees, North Shore-LIJ Health System.



SOUTHSIDE HOSPITAL HOLDS GHOSTLY GALA

On Friday, October 27, more than 400 people gathered to haunt the Bourne Mansion in Oakdale to honor Michael Delman, MD, senior vice president of medical affairs at Southside Hospital, shown here with Southside Hospital Executive Director Winnie Mack. Guests enjoyed dining, dancing and a silent auction. The event, which had a committee that included Jay Enden, MD, John King, Heather Lewis, FJ McCarthy and Lowney Mincy, was a big success, raising more than \$270,000 for the benefit of cardiovascular services. Local notables Frank Boulton (owner of the LI Ducks) and Suffolk Legislator Angie Carpenter were there to help celebrate.



SYMBOL FUNDS NEW TECHNOLOGY FOR PRESCHOOL DEVELOPMENT PROGRAM

Thanks to Symbol Technologies, Inc., children enrolled in the Barbara C. Wilson Preschool Development Program will have access to new technology that is essential to their curriculum. Beverly Lee-Wo, manager of community relations at Symbol (left) presented a \$15,000 check to, left to right, Lisa Landsberg, MS, teacher; Barbara C. Wilson, PhD, executive director of the preschool; Grace Fleischer, assistant director of administrative services and Denise Zeidler, PhD, assistant director of clinical services.

Help us make more memories for our Scrapbook of Gratitude by visiting www.northshorelij.com/foundation. Every gift is important!

Postmaster: Please deliver
within December 18 to 22.

WWW.NORTHSHORELIJ.COM/FOUNDATION



Members of the Jeri Finesilver Cancer Foundation, the event's Platinum Sponsor (left to right) Madeline McCann, Maggie Silver, Adrienne Silverstein, Hindi Bergman, Margie Horowitz, Jan Knopf, Pat Berger, President of JFCF Caren Hann, Rhoda Garfinkel and Natalie Meizel.

Fashion Show for Women's Health

Partners Council for Women's Health recently held its 14th Annual Fall Luncheon and Fashion Show at Old Westbury Gardens. Nearly 600 guests arrived to enjoy a formal runway fashion show — one of the most successful ones to date — sponsored by Americana Manhasset featuring the stunning designs of Oscar de la Renta. Kate Sullivan of WCBS-TV served as Mistress of Ceremonies. Adding to this year's successful luncheon, which raised \$400,000, were luxurious silent auction items and raffle prizes. Partners Council for Women's Health is devoted to raising funds to ensure that cutting-edge programs, facilities and technology are available to all women of the community. *



Above: (Left to right) Co-chairs of Partners Council for Women's Health Ruth Slade and Dayle Katz standing with 2006 Luncheon Co-chairs Carol Zelkin, Barbara Horowitz and Charlotte Blumencranz.




Left: (Left to right) Junior Committee co-chairs Karen Holzer, Erica Holzer, Jennifer Slade, Alexis Siegel, Allison Silver and Amy Katz

GRATITUDE

- Michael J. Dowling**
President and CEO, North Shore-LIJ Health System
- Ralph A. Nappi**
President, North Shore-LIJ Health System Foundation
- Cecelia T. Fullam**
Sr. Vice President, North Shore-LIJ Health System Foundation
- Elizabeth Nardone**
Assistant Vice President, Development
- Carol Stafford**
Editor

Gratitude is published by the North Shore-Long Island Jewish (LIJ) Health System Foundation. The information in this publication is intended to educate readers on the many ways the foundation supports programs and services throughout the North Shore-LIJ Health System. For more information, please call (516) 465-2550. © 2007. Printed in USA

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Your Help Is Just a Mouse Click Away

The North Shore-Long Island Jewish Health System Foundation has made it even easier to support its efforts. Simply log on to www.northshorelij.com/foundation. Your gift truly can make a difference.